

In-Person and Zoom FESTIVE HOLIDAY BUFFET BRANCH MEETING

In person meeting includes buffet lunch. For online attendees—the Zoom link will be sent to you after you complete the registration process.

Published authors are welcome to bring their books to sell and sign*

December 11, 2021
11:00 a.m. – 2:00 p.m.

In-person check-in begins at 11:00 a.m.

How To Decide What Publishing Model is Best for You

featuring three of our own:

**Heidi Eliason, Todd Bequette,
Lucinda Jackson**

[SCROLL DOWN TO REGISTER](#)

What you will learn:

- Definition of the three main types of publishing: Self-publishing, Traditional, and Hybrid
- What the pros and cons are of production, distribution, marketing & publicity, and finances
- How to decide what works for you and what it takes to get there



Heidi Eliason

Freelance writer, editor, and consultant, self-published her first novel, titled *Confessions of a Middle-Aged Runaway: An RV Travel Adventure* (2019)

Handout: [Self-Publishing Resources](#)

Todd Bequette

Criminal defense attorney, has traditionally published two novels: *Good Lookin': A Joe Turner Mystery* (2021) and *Blood Perfect* (July 2022)

Lucinda Jackson

Speaker, consultant, and founder of LJ Ventures, used a hybrid publisher for both of her books: *Just a Girl: Growing Up Female and Ambitious* (2019) and *Project Escape: Lessons for an Unscripted Life* (April 2022)