

BRANCH WORKSHOP in Person and Online

In person workshop includes buffet lunch. For online attendees—the Zoom link will be sent to you after you complete the registration process.

October 9, 2021

8:30 a.m. – 1:00 p.m.

In-person check-in begins at 8:30 a.m. **The workshop begins at 9:00 a.m.**

Emotional Mastery featuring **Susanne Lakin**

The emotional landscape of fiction is the greatest challenge for writers, yet it is perhaps the most important element because readers read to care. And they can't care about characters unless writers effectively, evocatively, and masterfully show emotion in their characters.

In this workshop, you'll be given tools to show emotions in your characters. You'll be given techniques to help spark emotional response in your readers.

What you will learn:

- The 3 key ways to show emotion in your characters and which one is the most powerful
- What the action-reaction cycle is all about, and why you must understand it to be an emotional master
- How to recognize complex emotion and transfer that onto the page
- What microtension is and why it's essential for emotional mastery



Susanne Lakin is an award-winning author and blogger at Live Write Thrive (www.livewritethrive.com). She has twenty novels and ten writing crafts books published and works full-time as a copyeditor and writing coach. In addition to teaching and speaking at workshops, she offers online courses for writers and editors at cslakin.teachable.com. Lakin is also the fiction track coordinator of the San Francisco Writers' Conference and facilitates intensive online critique groups for successful commercial fiction writing. Check out her blogs and websites here: [Live Write Thrive](#), [The Self Publisher](#), and [Critique My Manuscript](#).