

VIRTUAL BRANCH MEETING

See below for details

September 12, 2020 – 9:30 am to Noon

Getting Published: You Can Be a Winning Writer

featuring
Joan Gelfand



The 4 C's of Successful Authors: Craft, Commitment, Community and Confidence. You will learn why it is critical to employ these tenets into your writing practice before submitting your manuscript. We'll discuss your publishing challenges, cover letters and book proposals. I will outline the fundamentals of a great book proposal and getting your work into the right hands.

We will cover:

- Building a Writer's Resume
- Tips for creating a writing community to advance your publishing goals
- Plan for working with confidence challenges
- Toolkit for fiction, non-fiction and poetry book proposals.

Joan Gelfand is the author of three full length poetry collections, an award-winning chapbook of short fiction and an Amazon #1 best seller, *You Can Be a Winning Writer*, Joan's debut novel, *Extreme* was published this summer by Blue Light Press in July 2020. Joan has taught the "Winning Writer" approach at the San Francisco Writing Salon, OLLI Lifelong Learning, the SF Writers Conference and at conferences and bookstores around the country.

You will learn how to succeed with your publishing goals. For those with a finished manuscript looking for a home and those working toward a finished book, "Getting Published" will help set the stage for success.