

Join us on Saturday, November 9th for our Branch Meeting and Luncheon

It Takes a Village Marketing by Building Community

featuring **Janine Kovac**

Who are the people in your neighborhood and what do they have to do with your author platform? Learn how to nurture your everyday connections from your local library to your neighborhood café and how an authentic relationship can boost your success as a writer.

We will:

- Find and cultivate relationships with organizations (bookstores, libraries, writing groups, businesses that are aligned with your material)
- Recognize the key signs that indicate a good reciprocal match
- Own the level of participation that suits your personality



Janine Kovac is the author of *SPINNING: Choreography for Coming Home*, a memoir about the death of a career but the birth of miracle twins. *Spinning* was a 2017 semifinalist for Publisher Weekly's BookLife Prize and the 2019 memoir winner of the National Indie Excellence Awards. A former ballet dancer and software engineer, Janine is the web maven for Litquake, San Francisco's literary festival, and the co-founder of Moxie Road Productions, a consulting firm that helps writers bring their ideas into the world. Janine is recipient of an Elizabeth George Foundation Fellowship and an alumna of the Lit Camp, the Mineral School, Community of Writers at Squaw Valley, and Hedgebrook. She lives in Oakland with her family.