

Join us on Saturday, June 8th for our Branch Meeting and Luncheon

Trends in Bookselling Today

featuring Bel McNeill

You've written your life-story or the third book in your historical fiction series or a book you wrote for your grandchildren and now you've decided you want the public to enjoy all your hard work.

- Bookselling today
- What Bel thinks readers want
- Essential characteristics she looks for in a book
- Qualities she believes are important in an author



How do you go about this when either your publisher isn't proactive in promoting your book or you are self/independently published and have no idea how to get your book into the hands of the local bookseller? Bel and Bunna's Books is a real life, brick and mortar, independent bookshop, carrying children's, young adults, and adult books, located in Lafayette, California. Bel McNeill is committed to providing a positive literary experience for children of all ages from birth to twenty-one years old. After working in the information technology field since the 1990s, Bel, who hails from the U.K., decided she was looking for a change: to follow her true passion for books and children's literacy. Offering a wide range of books and book-related products and having been designed to be a safe retreat from the electronic age, Bel and Bunna's Books works as a devoted community partner to create a literary wonderland for children where they can embrace the written word and feed their imaginations.