

Join us on Saturday, October 13th for our Writing Workshop and Luncheon

How to Hook Your Readers... and Reel Them In

featuring Penny Warner

"Once upon a time" may have been a great opening line once upon a time, but today's readers want to be intrigued from the moment they open that book cover.

Workshop includes:

- Examples of compelling openings
- Why they're important
- What comes AFTER the hook
- How to come up with the best one for your work
- How the inciting incident gets the story moving and keeps it going throughout the story



We'll be working on hooks in the workshop so bring pen and paper – and maybe your favorite opening hook!

Penny Warner has published over 70 books for both adults and children. Her middle-grade mystery series, ***The Code Busters Club*** has won three Agatha Awards for Best Children's Mystery, and has over half a million in print world-wide.

In addition to middle-grade fiction, she has written award-nominated ***The Official Nancy Drew Handbook*** and is the author of three adult mystery series, including ***Dead Body Language***, ***How to Host a Killer Party***, and ***Death of a Chocolate Cheater***. She wrote a column for the local newspaper on family life for over 30 years, creates fund-raising murder mystery events for libraries across the country, and taught child development at Diablo Valley College for 35 years. She can be reached at <http://www.pennywarner.com> or pennywarnerink@yahoo.com.