Join us on Saturday, October 13th for our Writing Workshop and Luncheon

How to Hook Your Readers... and Reel Them In

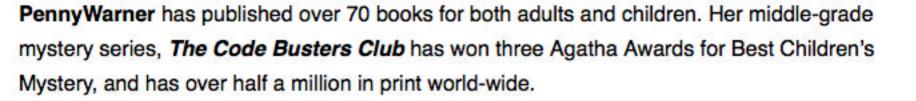
featuring Penny Warner

"Once upon a time" may have been a great opening line once upon a time, but today's readers want to be intrigued from the moment they open that book cover.

Workshop includes:

- Examples of compelling openings
- · Why they're important
- What comes AFTER the hook
- How to come up with the best one for your work
- How the inciting incident gets the story moving and keeps it going throughout the story

We'll be working on hooks in the workshop so bring pen and paper – and maybe your favorite opening hook!



In addition to middle-grade fiction, she has written award-nominated *The Official Nancy Drew Handbook* and is the author of three adult mystery series, including *Dead Body Language*, *How to Host a Killer Party*, and *Death of a Chocolate Cheater*. She wrote a column for the local newspaper on family life for over 30 years, creates fund-raising murder mystery events for libraries across the country, and taught child development at Diablo Valley College for 35 years. She can be reached at http://www.pennywarner.com or pennywarnerink@yahoo.com.

