

**Join us on Saturday, June 9th for our Branch Meeting and Luncheon**

## **An Exploration of Hybrid Publishing**

**featuring Brooke Warner**

**The hybrid publishing model** occupies space that's neither traditional publishing nor self-publishing. So what is it exactly? And why is it the fastest-growing publishing business model? Find out how this middle ground of publishing is opening up more and interesting business opportunities for authors and publishers of all stripes.



We will learn:

- Why hybrid publishing has been called “the best of both worlds,” and what about it makes it appealing to authors and self-publishers alike.
- Hybrid industry standards and why its reputation hinges on vetting and quality.
- The challenges facing hybrid publishing and authors who choose this model.
- What writers and authors need to know about this publishing space and the business model.
- Where hybrid publishing might be heading from here.

**Brooke Warner** is publisher at She Writes Press and SparkPress, president of Warner Coaching Inc., and author of *Green-light Your Book*, *What's Your Book?*, and three books on memoir. Brooke is a TEDx speaker and the former Executive Editor of Seal Press. She currently sits on the boards of the Independent Book Publishers Association, the Bay Area Book Festival, and the National Association of Memoir Writers. She writes a monthly column for *Publishers Weekly* and has blogged actively on Huffington Post Books and [SheWrites.com](http://SheWrites.com).