

Join us on Saturday, January 13th for our Branch Meeting and Luncheon



PITCHING: Telling the Story of Your Story

featuring **Amanda McTigue**

We're writers, for heaven's sake! Sensitive artists, often introverts, and yet we're asked to "sell" our projects in a world of high stakes and short attention spans. In this presentation, through lecture and hands-on participation, we'll explore the pleasures (and challenges) of representing our work effectively to the people who can help us.

This will be an interactive session. Members are encouraged to bring:

- A one-sentence pitch
- A 50-words-or-fewer pitch
- Any pitch you'd like to work on live without notes (through very supportive coaching)

We'll Take a Look At:

- Pitching as connecting
- Crafting your pitch
- Practicing your pitch
- Overcoming nerves to deliver your pitch

Amanda McTigue is a novelist, stage director and performance coach all of which make her the perfect pitching coach. Amanda spent 2016-17 completing a collection of themed short stories. One earned her a first Pushcart Prize nomination. Meanwhile she was staging Mozart's opera *The Magic Flute* at Sonoma State University. Her works for the stage have been produced at Carnegie Hall, the Minnesota Opera, and through collaborations with Disney Entertainment and Paramount Entertainment. Her debut novel *Going to Solace* was named a Best Read of 2012 by public radio KRCB's Word by Word. She's just returned from the remote Sierra Maestra Mountains of Cuba where she was researching her second novel, working title, *Monkey Bottom*.